

December 13, 2011

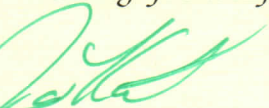
Dear Isha,

*During the holiday season it is customary for many to ponder or consider the most important aspects of their lives. For many, these reflective moments remind us that our most cherished possessions are not possessions at all but meaningful relationships. Those simple interactions, which over time add a sense of purpose and value to the human experience. As I stop to reflect on my purpose and the meaningful relationships in my life, the dedicated and committed volunteers that breathe life into our classes quickly come to mind. So I am pressing "pause" on the day-to-day activities that keep us all so very busy, to say THANK YOU for your service and support of Youth Entrepreneurs® Atlanta. The investment of your time and talent are deeply appreciated and enrich the lives of metro Atlanta's youth and ultimately strengthen our community.*

*In 2006, Georgia-Pacific took a bold step to launch a pilot program in two metro Atlanta high schools - to help young inner-city students acquire practical business knowledge & experience; develop an "economic" way of thinking; and value higher education and productive citizenry. Fast forward to 2012 and we now offer the program in 13 classes across two school systems, award academic scholarships, venture capital and internship opportunities to YE-Atlanta alum. This would not have become a reality without the support of people like you who have taken the time to invest in the development of the next generation by making the theories and concepts we teach come alive for many of our students. Please take a moment to appreciate the scale and magnitude of your contribution to the youth of metro Atlanta.*

*If you haven't been as active as you'd like, 2012 promises many opportunities to re-engage. We have several new initiatives and tools coming in 2012 that will increase the number of volunteer opportunities and improve your visibility to them. So stay connected and expect even greater things in the upcoming year.*

*Wishing you a safe holiday season and prosperous New Year!*



JaKathryn Ross  
Executive Director, Youth Entrepreneurs® Atlanta